

# **Profile of Dr. Nethi Muralidhar**



**Name:** Dr. Nethi Muralidhar

**Date of Birth:** 20-04-1962

**Address:** Keerthi Richmond Villas, Phase-3, Villa no. 3-044, Suncity, Bandlaguda Jagir, Rajendra nagar, Hyderabad- 500 086.

## **Educational Qualifications:**

- Educated from highly reputed institutions viz., A.P. Residential School, Sarvail and A.P. Residential Junior College, Nagarjuna Sagar.
- M.V.Sc. (**GOLD MEDALIST**) from A.P. Agricultural University, Hyderabad (1985).
- L.L.B. from Osmania University (1996).

**Mobile No.:** 96665 76576

**Mail Id.:** [muralidhar\\_nethi@yahoo.co.in](mailto:muralidhar_nethi@yahoo.co.in)

## **Work Experience:**

- Joined as Manager (Tech) in APCOB in Jan 1987 and retired as MD, TSCAB in July 2024.
- 37 years & 5 months experience in State Cooperative Bank & DCCBs. Out of which, worked as
  - Manager: 9 years 8 months (APCOB)
  - AGM: 5 years 4 months (DCCBs)
  - DGM: 13 years 7 months (DCCBs, APCOB & SERP)
  - GM: 1 year (APCOB)
  - CGM: 1 years 6 months (APCOB)
  - MD: 9 years 3 months (TSCAB)

➤ **Worked in the following institutions:**

- APCOB: For 15 years 10 months
- DCCBs for 11 years 9 months (as DGM/GM/CEO)
- SERP, Govt. of AP (World Bank Assisted Project): 1 year
- TSCAB: 9 years 3 months as MD (02.04.2015 to 02.07.2024)

**International Exposure:**

Visited about 15 countries viz., Sri Lanka, Phillippines, Germany, Singapore, China, Nepal, Thailand, Netherlands, Belgium, Hungary, Greece, Vietnam, Switzerland, Spain and Mexico on Study-cum-Exposure visits and for attending International Conferences, Seminars, etc.

**Member on the Boards & Committees:**

- Served as Special Officer of Nakrekal mandal, Nalgonda district during 2020-21 and discharged functions of Mandal Praja Parishad when their term expired.
- Member of the two committees constituted by the Gol on Computerization of PACS during 2017-18:
  - NLTC: National Level Technology Committee
  - NLIMC: National Level Implementation & Monitoring Committee
- Member (Special Invitee) of Amalorpavanathan Committee of NABARD on HR matters.
- Member (Special Invitee) on the NAFSCOB's National Level Committee on Uniform HR Policy for PACS.
- Member & convenor of the Seven Member Committee constituted by the Govt. of Telangana (G.O.Ms.No.40 dated 13.09.2019) for strengthening of cooperative credit structure.
- Member of the Board of NABSAMRUDHI (Subsidiary of NABARD) for about 7 years.
- Member on the Board of Telangana State Marketing Federation (TGMARKFED) for about 10 years.
- Governing council member of National Institute of Micro, Small & Medium Enterprises (NIMSME) appointed by the Gol for two years (2023-24 & 2024-25).

- Member & convenor of the Boards of three DCCBs viz Guntur, Eluru and Krishna DCCBs for about 7 years as Head of the Institutions.
- Member & convenor of the Board of TSCAB for about 9 years 3 months as MD & CEO of the Bank.

### **Awards/Medals/Merit Certificates/Appreciation Letters:**

- I was Awarded HEH **Nizam's Gold Medal** for securing highest marks in M.V.Sc., in A.P.Agrl. University in 1985.
- Received Appreciation Letters **thrice** from the Hon'ble Chief Ministers of Andhra Pradesh and Telangana states in 2002, 2008 & 2017
- Had the privilege of being invited by the Govt. of AP to the meeting of His Excellency **William J. Clinton**, President of USA in the year 2000.
- Won more than 15 Merit Certificates/ Appreciation letters while working in Nalgonda, Guntur, Krishna and Eluru DCCBs.
- Received the '**Best Employee of the State**' award from the Hon'ble Chief Minister of Telangana State and also Cash Award of Rs.1,00,116/- in 2017.
- During my tenure as MD, TSCAB has won many awards including the overall **Best performance award** (1<sup>st</sup> Prize) for two consecutive years 2016-17 and 2017-18 from NAFSCOB, Mumbai.
- During my tenure as MD, TSCAB has won **NABARD'S Best performance award** (1<sup>st</sup> Prize) during 2020-21.

### **Major achievements:**

- Successfully implemented 'Integrated Cooperative Development Project-ICDP' (Sponsored by NCDC, New Delhi) in Nalgonda DCCB during 1996-2000.
- Worked as Nodal Officer for Janmabhoomi program during 1998-2000 and won the 'Best Nodal Officer Award' both under Individual and Group categories.
- Successfully implemented RABO Bank – IFC – TSCAB Technical collaboration project.
- Preparation of Job Charts for all the cadres of employees of TSCAB. Only SCB in the country to prepare the job charts.

- Successfully implemented **PACS Computerization project**. Telangana is the first state to implement the same.
- Establishment of Cyber Security Operation Centre (**CSOC**). First SCB in the country to establish CSOC.
- Introduced **Rupay Platinum Cards** which have got many facilities including access to Airport lounges. First SCB in the country to introduce Rupay Platinum Cards.
- Introduced E-office system in TSCAB during 2021-22. Second SCB in the country to introduce e-office.
- Introduced 'Mentoring System' in TSCAB for the new recruits.
- Introduced written test for promotion in the DCCBs to be conducted by IBPS, Mumbai. First SCB in the country to introduce written test for promotions in the DCCBs.
- Introduced Ethics policy & Whistle Blower policy in TSCAB.

**Date:**

**(Dr. Nethi Muralidhar)**